

2016/17 CATALOGUE



### OUR PHLOSOPHY

The Grip Master selects only the premium grade full grain leather and exotic hides from the world's leading tanneries. Each hide is tanned with our proprietary processes and milled for the perfect touch. The Grip Master then handcrafts the hides into the best performance grips in the world that will meet and exceed the demands of any golfer.

The Grip Master Leather grips will outlast and outperform all rubber and synthetic grips in the market today.

Since 1999 The Grip Master has worked with many of the major golf companies around the world and is now recognized as the number one brand in the golf industry for leather grips. The Grip Master is also the #1 Leather Grip on all major Tours.

Change your game, change to The Grip Master genuine leather grips.





### RESEARCH & DEVELOPMENT

The current demand and approval of the developed range is no accident. Constant communication and feedback with professional golfers on the world Tour has driven The Grip Master's research and development program for more than 10 years and resulted in its present wide-ranging product lines.

Since 1999 we have invested more than \$2 million on Research and Development in our patented Under Listing designs and High Tech production tooling. This includes entrenching The Grip Master brand presence on Tour.

The Grip Master has grown its world-wide presence on its knowledge and expertise in the grading, tanning, production, manufacturing and nuances of leather. And we continue to innovate as we continue to grow our presence and reputation further world-wide.

Because expertise, trust and innovation are everything to us.





### **GRIPS FOR** WOODS & IRONS

- The Classic
- The Roo
- The Master
- The Kidd
- The Signature

### **GRIPS FOR PUTTERS**

- The Tour
- The Midsize
- The Paddle





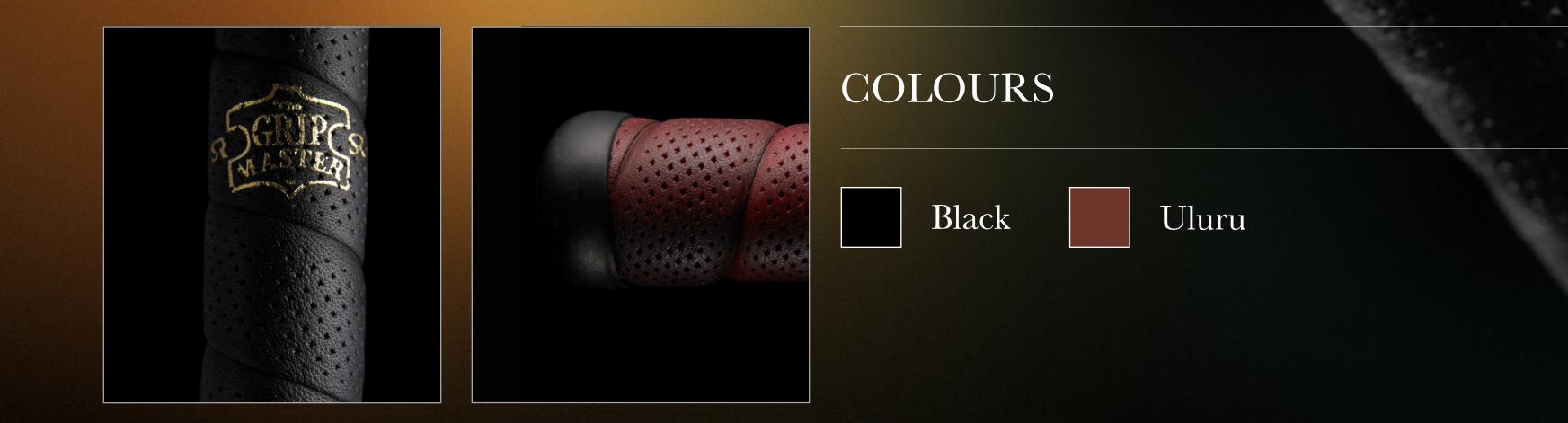


## THE CLASSIC

#### WOODS & IRONS

The Grip Master has brought the classic leather wrapped grip up to date for the modern golfer. Incorporating the patented underlisting system, The Grip Master developed the world's first one piece leather wrapped grip.

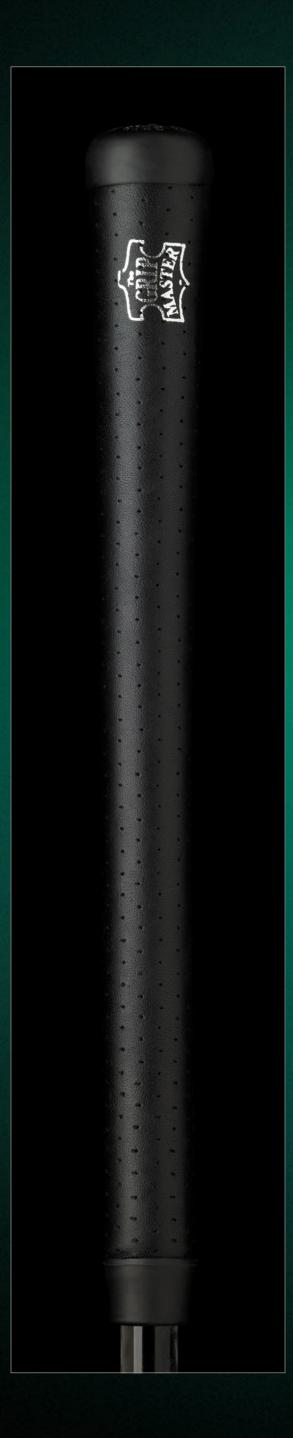
With improved feel and traction from the shock resistant Protack leather, this traditional wrapped grip now has unparralled performance and feel in all weather conditions.





- Leather, Cowhide
- Round, wrapped 1 piece slip on Technology
- Shock Resistant Leather
- Tacky Feel.
- Unparalleled performance in all weather conditions



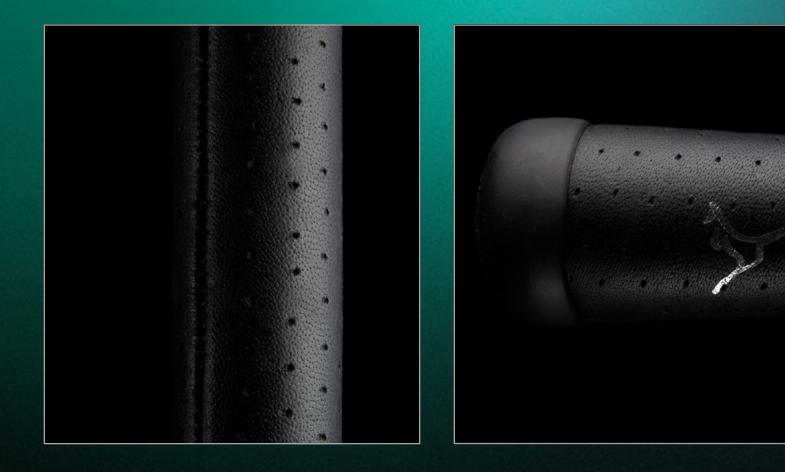


# THE ROO

#### WOODS & IRONS

The Grip Master has used the unique qualities of Kangaroo leather to make this premium line of sewn grips.

With superior softness and strength the Kangaroo leather grip has great feel and durability, outperforming and out lasting any rubber or synthetic grip in the market today.





#### FEATURES

- Kangaroo Leather
- Round
- Sewn, Micro Perforation
- Soft Tacky Feel
- Unparalleled performance in all weather conditions

#### COLOURS

#### Black







## THE MASTER

#### WOODS & IRONS

New to The Grip Master range for 2016 "The Master" is a grip with attitude and flair.

The sewn cowhide grip has an aggressive perforation that gives an even higher level of traction and control in hot humid and wet conditions.







#### FEATURES

- Leather, Cowhide
- Round
- Sewn, Large Perforation
- Coloured Underlisting
- Soft tacky Feel
- Unparalleled performance in all weather conditions





# THE KIDD

#### WOODS & IRONS

The Grip Master has used the properties of the Kidd skin to produce a range of leather grips that are competitively priced alongside rubber and synthetic grips.

All this while maintaining the superior performance qualities of The Grip Master's premium line of leather grips.



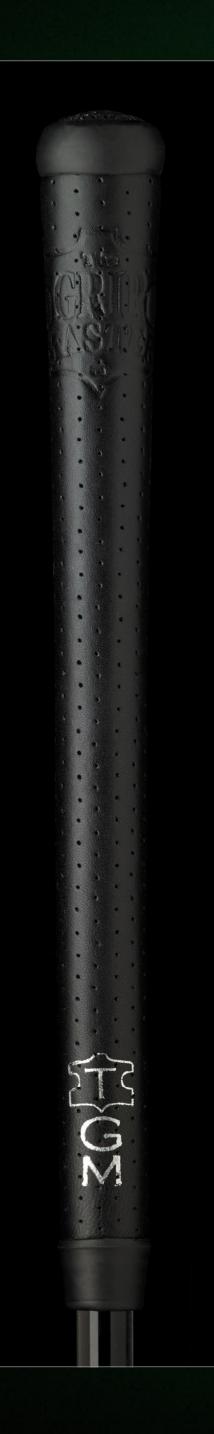


#### FEATURES

- Leather, Kidd
- Round
- Sewn, Micro Perforation
- Soft tacky Feel
- Unparalleled performance in all weather conditions







## THE SIGNATURE

#### WOODS & IRONS

The signature range from The Grip Master uses premium grade Cabretta glove leather to make this line of high performance hand laced grips.

Along with great feel and performance from the Cabretta leather the hand lacing on the Signature range creates a subtle reminder rib on the back of the grip.







#### FEATURES

- Leather Cabretta
- Subtle Reminder Rib
- Hand Laced, Micro Perforation
- Soft Tacky Feel
- Unparalleled performance in all weather conditions

### COLOURS

### Black





## THE TOUR

#### PUTTERS

The Signature Tour putter incorporates The Grip Master's • Leather Cabretta premium grade hand laced Cabretta glove leather to create a superior feeling and performing grip.

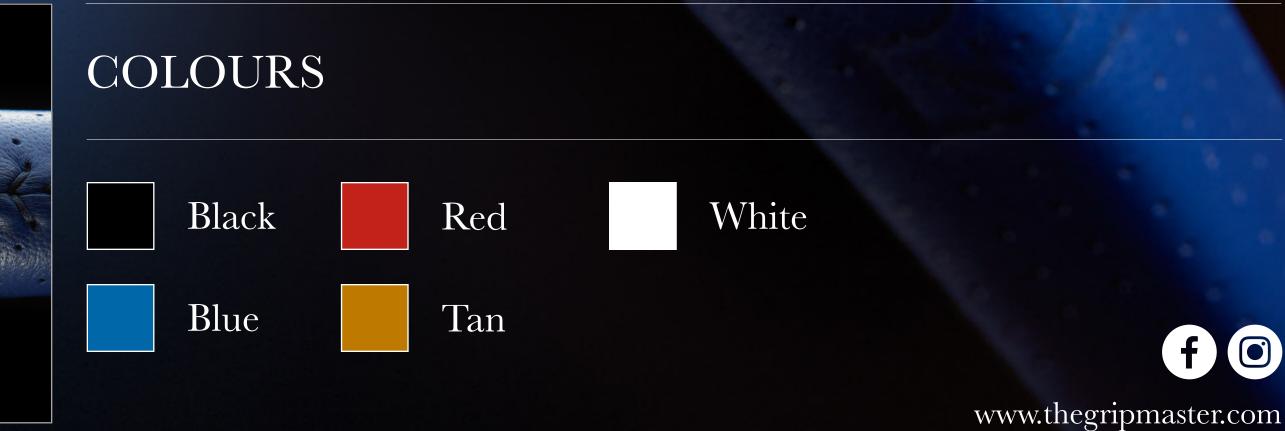
The Tour Putter is a traditional small pistol shaped grip, suited to all hand sizes for the player wanting to really feel the putter in their hands.







- Slim Pistol profile
- Hand Laced, Micro Perforation
- Soft Feel



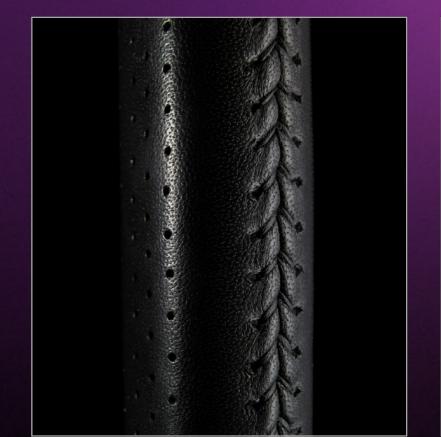


## THE MIDSIZE

#### PUTTERS

The Signature Midsize putter grip incorporates The Grip Master's premium grade hand laced Cabretta glove leather to create a superior feeling and performing grip.

The Midsize putter is a larger sized pistol shaped grip, suited to all hand sizes and is the grip of choice for many major manufactures and Tour professionals.

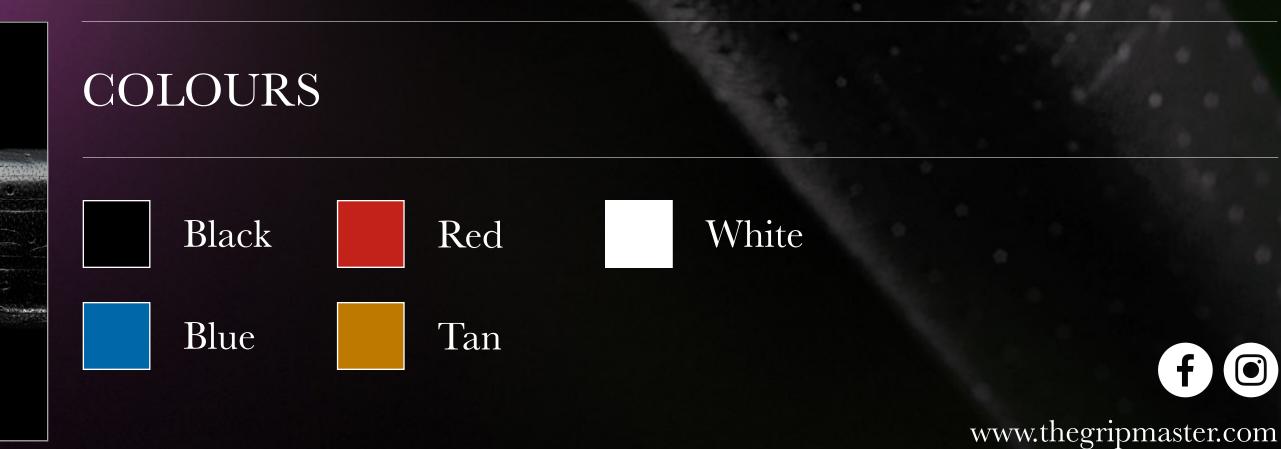








- Leather Cabretta
- Midsize Pistol profile
- Hand Laced, Micro Perforation
- Soft Feel





## THE PADDLE

#### PUTTERS

The Signature Paddle putter grip incorporates The Grip Master's premium grade hand laced Cabretta glove leather to create a superior feeling and performing grip.

The Paddle putter is an over sized grip with a parallel profile for the player who wants to eliminate the hands from the putting stroke.

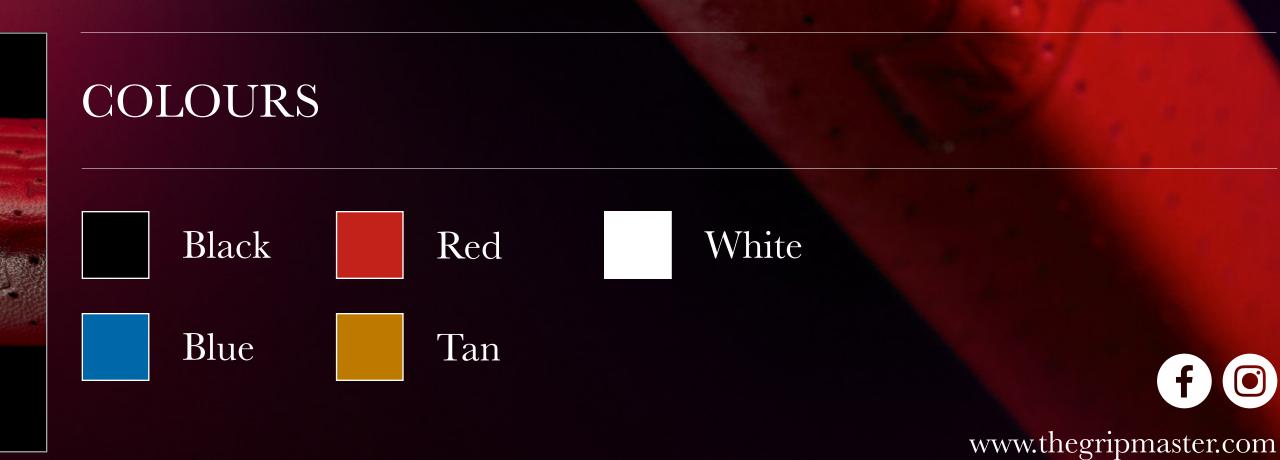








- Leather Cabretta
- Large Parallel profile
- Hand Laced, Micro Perforation
- Soft Feel





### CONNECTION

#### CONTACT

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#### SOCIAL



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#### AFFILIATIONS

The Grip Master has established relationships with many of the world's leading golf club manufacturers.

The Grip Master began with selling its market leading 'Hand-Laced' Tour Putter grips to Scotty Cameron initially, and continued building relationships with most the worlds premium putter manufacturers, including: Callaway (Oddessy Putters), Bettinardi Putters, Ping, Cleveland, Taylor Made, Mizuno, Srixon, TP Mills, Sizemore, Yes, Byron Design, Heavy Putter, Jag, Piretti, Valedictorian, Swiss+ Winner, Kronos & Zai.

The Grip Master grip is now widely recognised as the premium golf grip of choice for Putters and Club/Swingers for all major OEM Brands worldwide.

Notable in recent times, Titleist/Vokey Wedges (Wedge Works) using TGM Kangaroo Club/Swinger grip, and Callaway has released a premium, top of the range, club set called the Legacy Black and chose to fit these with The Grip Master Kangaroo golf grips.



